



Health Claims and Innovation, 2 June 2009

Agenda

- 15.00 – 15.10 **Opening remarks by Karin Riis-Jørgensen** (Denmark), Member of European Parliament (MEP), Member of the Internal Market and Consumer Protection (IMCO) Committee
- 15.10 – 15.30 **Presentation of Dr. Ivan C. Baines**, Scientific Coordinator of the Max Planck Institute (Germany) and Board Member of the European Platform for Patients' Organisations, Science and Industry (EPPOSI)
- 15.30 – 15.40 **Food Innovation and Product Investment: a Product Showcase, Prof. Dr. Markwart Kunz**, Member of the Board of Südzucker, responsible for e.g. R&D, Innovation, Production and BENEÓ Group
- 15.40 – 15.50 **Industry view from food company Danisco, Dr. Paul Tenning**, Regulatory Affairs Manager, Danisco
- 15.50 - 16.00 **Prevention vs. Precaution, Nigel Baldwin**, Senior Scientific and Regulatory Consultant, CANTOX (United Kingdom)
- 16.00 – 16.10 **Views from stakeholders including:**
- Jean-Luc Gal, Head of the Brussels Office of the European Patent Office
 - Ysbrand Poortman, Vice President of the World Alliance of Organizations for the Prevention and Treatment of Genetic Conditions, Secretary General of the International Genetics Alliance
 - Permanent Representations to the EU
- 16.10 – 16.20 **Wrap-up/conclusions by Jules Maaten** (The Netherlands), Member of European Parliament (MEP), Member of the Environment, Public Health and Food Safety (ENVI) Committee
- 16.20 – 17.00 **Media questions & Answers**